

CAPABILITY STATEMENT

DUNS 081030263 CAGE 81KM9 ESTD. 2017 IND. SIZE Small



CONTACT US

The Setroc Group, Inc.
317 George Street
New Brunswick, NJ 08901

866-920-1023
info@setrocgroupp.com
setrocgroupp.com



#WeAreCommunityFocused

#WeAreMulticultural

#WeAreVeteranOwnedBusiness

#WeAreCreativePeople



OUR CORE COMPETENCES

- Community Outreach
- Integrated Marketing Solutions
- Advertising
- Video Production
- Graphic Design
- Public & Media Relations
- Computer Programming Services

DRIVEN BY SERVICE, FOCUSED ON RESULTS.

#WeAreSetrocGroup

OUR CAPABILITIES

The Setroc Group, Inc. is an Award-winning federally certified Service Disabled Veteran Owned Small Business (SDVOSB), HUBZone, and Nationally Certified Minority Business Enterprise (MBE). Team Setroc is comprised of talented storytellers who specialize in Community Driven Marketing, Advertising, Video Production, and Public Relations.



OUR KEY DIFFERENTIATORS

- 1 Community Driven Marketing
- 2 Experience in Content Development
- 3 Credentialed, Former Journalists
- 4 Civilian & Military Experience
- 5 Major Television Network Experience

CODES SUPPORTED

	NAICS	SIC	PSC
Marketing Consulting Services	541613	8742	D308
Advertising Agencies	541820	7311	R701
Public Relations	541820	8743	R708
Motion Picture and Video	512110	7819	T006
Media Buying	541830	7319	R499
Graphic Design	541430	7336	T001
Marketing Research	541910	8732	R708
Prof. & Mgmt. Dev. Training	611430	8299	U006
Translation and Interpretation	541930	8748	T001
Commercial Photography	541922	7335	D315
Computer Programming Services	541511		



OUR AWARDS

- 2026 South Ward Environmental Alliance Clean Energy Leader
- 2025 BINIE'S Best Hispanic Business Leader
- 2024 ALVA American Latino Veteran Entrepreneur Award
- 2024 PEOPLE OF COLOR ROI Influencers
- 2023 NUBIZ Veterans in Business Honoree
- 2022 Service Disabled Veteran Under \$3M
- 2021 Univision Veteran Mentor of the Year
- 2021 Univision Angel Award
- 2020 Small Business of the Year
- 2019 Armed Forces Veteran of the Year
- 2019 Service Disabled Veteran Business of the Year

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Scan the QR code to learn more about us



PAST PERFORMANCE



Digital Marketing | Video Production
Event & Experiential Management



Graphic & Brand Design | Digital Marketing



Digital Advertising | Social Media Strategy
Video Production



Public & Media Relations | Multicultural Communications |
Graphic & Brand Design



Graphic & Brand Design



Digital Marketing | Video & Multimedia Production



Digital Marketing | Public & Media Relations



Digital Advertising | Social Media Strategy



Multicultural Communications | Video & Multimedia
Production | Graphic & Brand Design



Graphic & Brand Design | Public & Media Relations



Graphic & Brand Design



Video & Multimedia Production | Multicultural
Communications | Graphic & Brand Design



Experiential Marketing | Video Production
Event Management



Multicultural Communications | Public & Media Relations |
Event & Experiential Management



Graphic Design | Public & Media Relations



Multicultural Communications | Graphic & Brand Design
Digital Marketing



Public & Media Relations | Digital Marketing
Multicultural Communications



Multicultural | Advertising



Graphic & Brand Design



Graphic & Brand Design | Public & Media Relations



Graphic & Brand Design | Video & Multimedia Production



Graphic & Brand Design | Multicultural
Communications | Public & Media Relations



Multicultural | Media Strategy



Graphic & Brand Design



Graphic & Brand Design | Public & Media Relations



Video & Multimedia Production | Multicultural
Communications | Public & Media Relations



Public & Media Relations | Event & Experiential Management |
Multicultural Communications



Multicultural Communications | Event Talent | Acquisition
Public and Media Relations | Social Media Strategy



Digital Marketing | Graphic & Brand Design



Graphic & Brand Design | Digital Marketing |
Public & Media Relations



Video & Multimedia Production | Multicultural
Communications Public & Media Relations | Graphic Design



Graphic & Brand Design | Public & Media Relations



Media Buy



Web Development | Digital Marketing |
Graphic & Brand Design



Graphic & Brand Design | Digital Marketing |
Public & Media Relations

LOCATIONS

171 Madison Avenue, Suite #1607.
New York, NY, 10016

317 George Street. Suite #320.
New Brunswick, NJ 08901

134 West State Street.
Trenton, NJ 08608

1 Gateway Center, Suite #120.
Newark, NJ 07102