

# CAPABILITY STATEMENT

DUNS  
081030263

CAGE  
81KM9

ESTD.  
2017

IND. SIZE  
Small



## CONTACT US

The Setroc Group, Inc.  
317 George Street  
New Brunswick, NJ 08901

866-920-1023  
info@setrocgroup.com  
setrocgroup.com

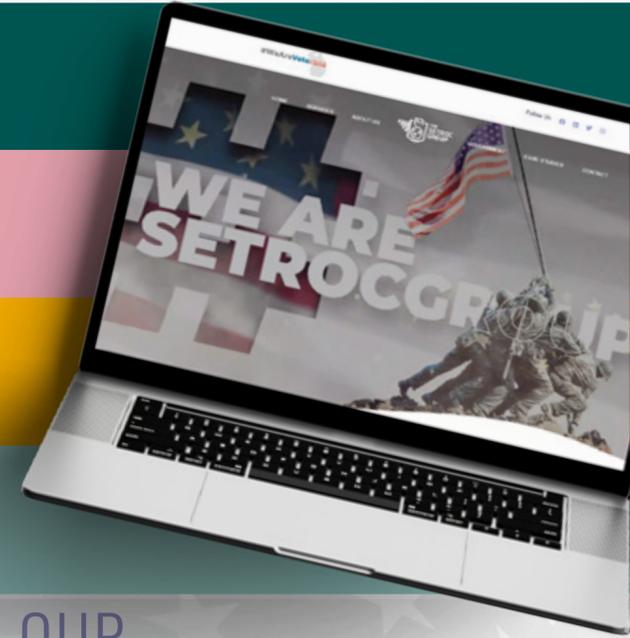


#WeAreCommunityFocused <

#WeArePublicRelationsAgency <

#WeAreVeteranOwnedBusiness <

#WeAreCreativePeople <



## OUR CORE COMPETENCES



Community Outreach



Integrated Marketing Solutions



Advertising



Video Production



Graphic Design



Public & Media Relations



Computer Programming Services

## OUR KEY DIFFERENTIATORS

- 1 Community Driven Marketing
- 2 LATAM | OCONUS Experience
- 3 Credentialed, Former Journalists
- 4 Civilian & Military Experience
- 5 Major Television Network Experience

## CODES SUPPORTED

	NAICS	SIC	PSC
Marketing Consulting Services	541613	8742	D308
Advertising Agencies	541820	7311	R701
Public Relations	541820	8743	R708
Motion Picture and Video	512110	7819	T006
Media Buying	541830	7319	R499
Graphic Design	541430	7336	T001
Marketing Research	541910	8732	R708
Prof. & Mgmt. Dev. Training	611430	8299	U006
Translation and Interpretation	541930	8748	T001
Commercial Photography	541922	7335	D315
Computer Programming Services	541511		



## OUR AWARDS



2025  
Hispanic Business Leader



2024  
Veteran Entrepreneur Award



2024  
ROI Influencers People of Color



2023  
Veterans in Business Honoree



2022  
Service Disabled Veteran Under \$3M



2021  
Veteran Mentor of the Year



2021  
Univision Angel Award



2020  
Small Business of the Year



2019  
Armed Forces Veteran of the Year



2019  
Service Disabled Veteran Business of the Year

DRIVEN BY SERVICE, FOCUSED ON RESULTS.

#WeAreSetrocGroup



## OUR CAPABILITIES

The **Setroc Group, Inc.** is an Award-winning federally certified Service Disabled Veteran Owned Small Business (SDVOSB), HUBZone, and Nationally Certified Minority Business Enterprise (MBE). Team Setroc is comprised of talented storytellers who specialize in Community Driven Marketing, Advertising, Video Production, and Public Relations.



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# WeAre  
ServiceDisabled  
VeteranOwnedCompany

Scan the QR code to learn more about us



## PAST PERFORMANCE



Marketing | Advertising | Events | Video Production



Web Development | Motion Picture | Video Production



Graphic Design | Professional Development



Multicultural | Graphic Design | Advertising



Graphic Design | Animation | Video Production



Video Production | Multicultural Communications  
Public and Media Relations



Video Production | Multicultural Communications  
Public and Media Relations | Graphic Design



Graphic Design | Commercial Printing | Marketing



Marketing Research and Public Opinion Polling



Video Production | Translation | Graphic Design



Public and Media Relations | Marketing Social  
Media Strategy | Multicultural Communications



Graphic Design | Multicultural | Public Relations



Public and Media Relations | Events  
Multicultural Communications



Graphic Design | Public Relations



Digital Advertising | Social Media Strategy  
Video Production



Digital Advertising | Social Media Strategy



Experiential Marketing | Video Production  
Event Management



Multicultural | Advertising



Multicultural | Media Strategy



Multicultural Communications | Event Talent | Acquisition  
Public and Media Relations | Social Media Strategy



Media Buy



Public and Media Multicultural Communications  
Graphic Design



Multicultural | Video Production | Graphic Design



Multicultural Communications | Event Talent  
Acquisition | Public and Media Relations



Printing | Graphic Design



Design & Copywriting



Web Development | Graphic Design | Branding



Web Development | Graphic Design



Graphic Design | Print Services



Graphic Design | Public Relations



State police: Media Buy



Graphic Design | Public Relations



NJMIHIA: Brand Identity & Public Relations



Digital Marketing | Public Relations



Digital Marketing | Public Relations

## LOCATIONS

171 Madison Avenue, Suite #1607.  
New York, NY, 10016

317 George Street. Suite #320.  
New Brunswick, NJ 08901

134 West State Street.  
Trenton, NJ 08608

1 Gateway Center, Suite #120.  
Newark, NJ 07102