

CAPABILITY STATEMENT

DUNS 081030263 CAGE 81KM9 ESTD. 2017 IND. SIZE Small



CONTACT US

The Setroc Group, Inc.  
317 George Street  
New Brunswick, NJ 08901

866-920-1023  
info@setrocgroupp.com  
setrocgroupp.com



#WeAreCommunityFocused <

#WeArePublicRelationsAgency <

#WeAreVeteranOwnedBusiness <

#WeAreCreativePeople <



OUR CORE COMPETENCES

- Community Outreach
- Integrated Marketing Solutions
- Advertising
- Video Production
- Graphic Design
- Public & Media Relations
- Computer Programming Services

DRIVEN BY SERVICE, FOCUSED ON RESULTS.

#WeAreSetrocGroup

OUR CAPABILITIES

The **Setroc Group, Inc.** is an Award-winning federally certified Service Disabled Veteran Owned Small Business (SDVOSB), HUBZone, and Nationally Certified Minority Business Enterprise (MBE). Team Setroc is comprised of talented storytellers who specialize in Community Driven Marketing, Advertising, Video Production, and Public Relations.



OUR KEY DIFFERENTIATORS

- 1 Community Driven Marketing
- 2 LATAM | OCONUS Experience
- 3 Credentialed, Former Journalists
- 4 Civilian & Military Experience
- 5 Major Television Network Experience

CODES SUPPORTED

	NAICS	SIC	PSC
Marketing Consulting Services	541613	8742	D308
Advertising Agencies	541820	7311	R701
Public Relations	541820	8743	R708
Motion Picture and Video	512110	7819	T006
Media Buying	541830	7319	R499
Graphic Design	541430	7336	T001
Marketing Research	541910	8732	R708
Prof. & Mgmt. Dev. Training	611430	8299	U006
Translation and Interpretation	541930	8748	T001
Commercial Photography	541922	7335	D315
Computer Programming Services	541511		



OUR AWARDS

- 2024 ALVA American Latino Veterans Association Veteran Entrepreneur Award
- 2021 Univision Angel Award
- 2024 ROI Influencers People of Color
- 2020 Small Business of the Year
- 2023 NUBIZ Veterans in Business Honoree
- 2019 Armed Forces Veteran of the Year
- 2022 Service Disabled Veteran Business Under \$3M
- 2019 Service Disabled Veteran Business of the Year
- 2021 Veteran Mentor of the Year



CAPABILITY  
STATEMENT

DUNS  
081030263

CAGE  
81KM9

# WeAre  
ServiceDisabled  
VeteranOwnedCompany

Scan the QR code to learn more about us



PAST PERFORMANCE



Marketing | Advertising | Events | Video Production



Graphic Design | Commercial Printing | Marketing



Digital Advertising | Social Media Strategy  
Video Production



Public and Media Multicultural Communications  
Graphic Design



Graphic Design | Print Services



Web Development | Motion Picture | Video Production



Marketing Research and Public Opinion Polling



Digital Advertising | Social Media Strategy



Multicultural | Video Production | Graphic Design



Graphic Design | Public Relations



Graphic Design | Professional Development



Video Production | Translation | Graphic Design



Experiential Marketing | Video Production  
Event Management



Multicultural Communications | Event Talent  
Acquisition | Public and Media Relations



State police: Media Buy



Multicultural | Graphic Design | Advertising



Public and Media Relations | Marketing Social  
Media Strategy | Multicultural Communications



Multicultural | Advertising



Printing | Graphic Design



Graphic Design | Public Relations



Graphic Design | Animation | Video Production



Graphic Design | Multicultural | Public Relations



Multicultural | Media Strategy



Design & Copywriting



NJMIHIA: Brand Identity & Public Relations



Video Production | Multicultural Communications  
Public and Media Relations



Public and Media Relations | Events  
Multicultural Communications



Multicultural Communications | Event Talent | Acquisition  
Public and Media Relations | Social Media Strategy



Web Development | Graphic Design | Branding



Digital Marketing | Public Relations



Video Production | Multicultural Communications  
Public and Media Relations | Graphic Design



Graphic Design | Public Relations



Web Development | Graphic Design



Web Development | Graphic Design

LOCATIONS

171 Madison Avenue, Suite #1607.  
New York, NY, 10016

317 George Street. Suite #320.  
New Brunswick, NJ 08901

134 West State Street.  
Trenton, NJ 08608

1 Gateway Center, Suite #120.  
Newark, NJ 07102