

# CAPABILITY STATEMENT

DUNS  
081030263

CAGE  
81KM9

ESTD.  
2017

IND. SIZE  
Small



setrocgroupp.com

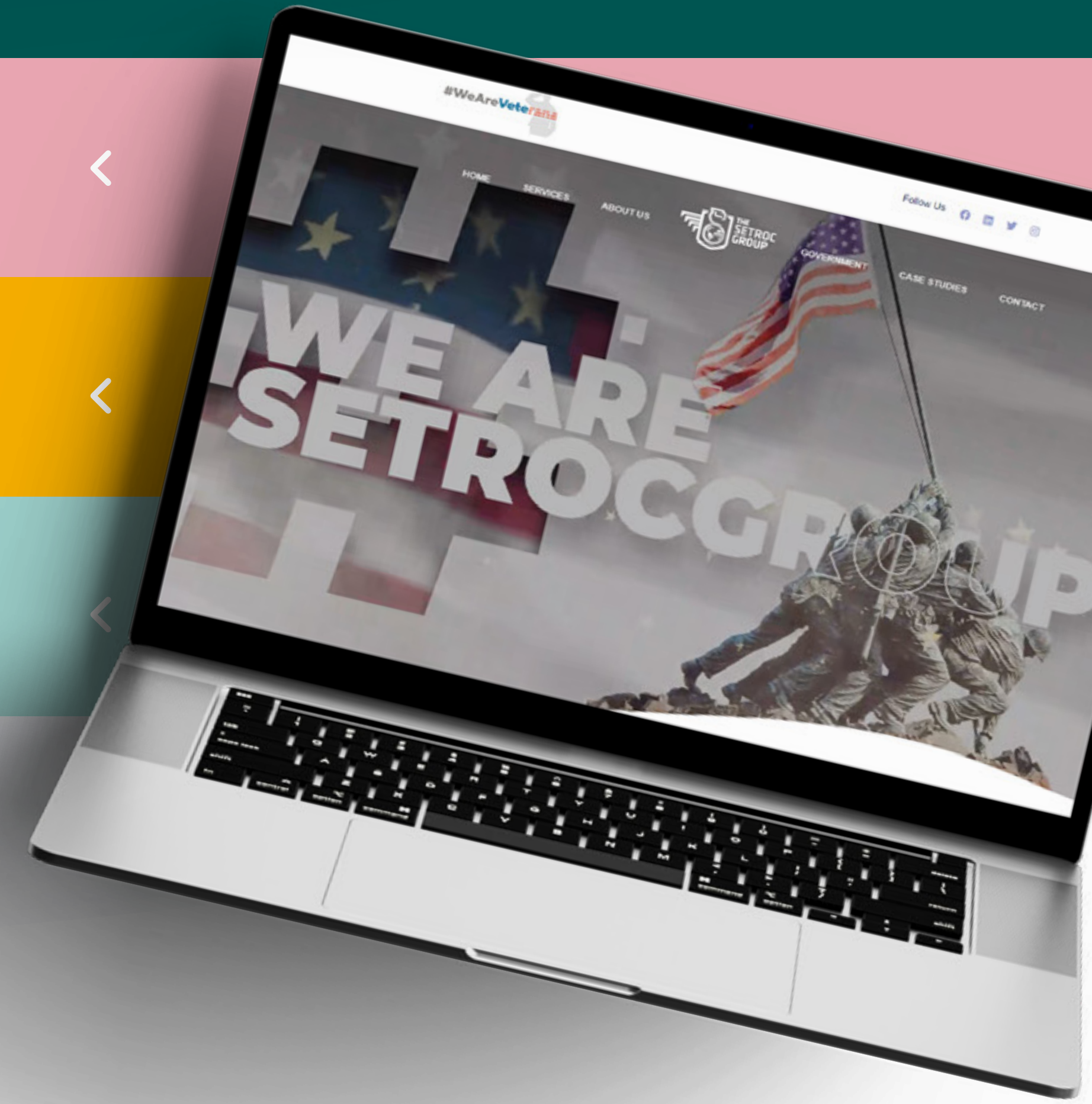


#WeAreCommunityFocused <

#WeArePublicRelationsAgency <

#WeAreVeteranOwnedBusiness <

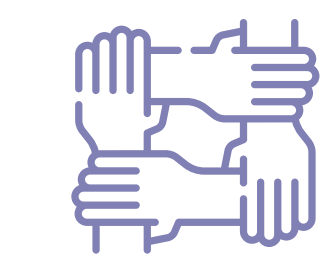
#WeAreCreativePeople <



## CERTIFICATIONS



## OUR CORE COMPETENCES



Community Outreach



Integrated Marketing Solutions



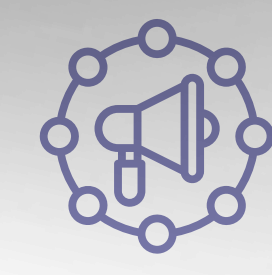
Advertising



Video Production



Graphic Design



Public & Media Relations



Computer Programming Services

## OUR KEY DIFFERENTIATORS

- 1 Community Driven Marketing
- 2 LATAM | OCONUS Experience
- 3 Credentialed, Former Journalists
- 4 Civilian & Military Experience
- 5 Major Television Network Experience

## OUR CAPABILITIES

The **Setroc Group, Inc.** is an Award-winning federally certified Service Disabled Veteran Owned Small Business (SDVOSB), HUBZone, and Nationally Certified Minority Business Enterprise (MBE). Team Setroc is comprised of talented storytellers who specialize in Community Driven Marketing, Advertising, Video Production, and Public Relations.

**DRIVEN BY SERVICE, FOCUSED ON RESULTS.**

#WeAreSetrocGroup

## CODES SUPPORTED

	NAICS	SIC	PSC
Marketing Consulting Services	541613	8742	D308
Advertising Agencies	541820	7311	R701
Public Relations	541820	8743	R708
Motion Picture and Video	512110	7819	T006
Media Buying	541830	7319	R499
Graphic Design	54143	7336	T001
Marketing Research	541910	8732	R708
Prof. & Mgmt. Dev. Training	611430	8299	U006
Translation and Interpretation	541930	8748	T001
Commercial Photography	541922	7335	D315
Computer Programming Services	541511		



## OUR AWARDS



CONNECTED TO THE COMMUNITIES  
*We Serve*

## CONTACT US

The Setroc Group, Inc.  
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New Brunswick, NJ 08901

866-920-1023  
info@setrocgroupp.com  
setrocgroupp.com

## LOCATIONS

171 Madison Avenue, Suite #1607.  
New York, NY, 10016

317 George Street, Suite #320.  
New Brunswick, NJ 08901

134 West State Street.  
Trenton, NJ 08608

1 Gateway Center, Suite #120.  
Newark, NJ 07102

## PAST PERFORMANCE



Marketing | Advertising | Events | Video Production



Graphic Design | Commercial Printing | Marketing



Digital Advertising | Social Media Strategy  
Video Production



Public and Media Multicultural Communications  
Graphic Design



Video Production | Multicultural Communications  
Public and Media Relations



Multicultural | Graphic Design | Advertising



Public and Media Relations | Marketing Social  
Media Strategy | Multicultural Communications



Multicultural | Advertising



Web Development | Motion Picture | Video Production



Marketing Research and Public Opinion Polling



Digital Advertising | Social Media Strategy



Multicultural | Video Production | Graphic Design



Public and Media Relations | Events  
Multicultural Communications



Printing | Graphic Design



Web Development | Graphic Design | Branding



Design & Copywriting



Graphic Design | Professional Development



Video Production | Translation | Graphic Design



Experiential Marketing | Video Production  
Event Management



Multicultural Communications | Event Talent  
Acquisition | Public and Media Relations



Multicultural Communications | Event Talent | Acquisition  
Public and Media Relations | Social Media Strategy



Graphic Design | Animation | Video Production



Graphic Design | Multicultural | Public Relations



Multicultural | Media Strategy

