IND. SIZE Small





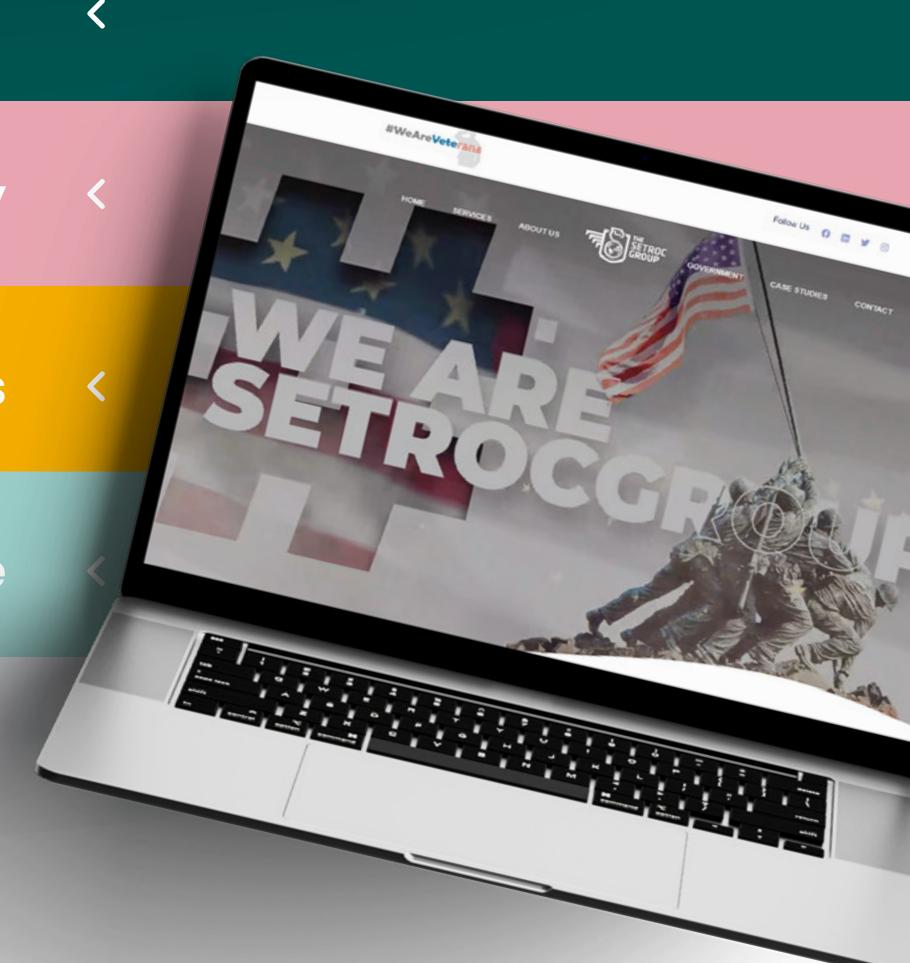


#WeAreAwardWinningMulticultural

#WeArePublicRelationsAgency

#WeAreVeteranOwnedBusiness

#WeAreCreativePeople



#### CERTIFICATIONS















### OUR CORE COMPETENCES



Multicultural Outreach



Integrated Marketing Solutions



Advertising



Video Production



Graphic Design



Public & Media Relations



Computer
Programming
Services

### OUR KEY DIFFERENTIATORS



Multicultural
Team Members

2 LATAM I OCONUS Experience

Marketing Consulting Services

Advertising Agencies

Motion Picture and Video

**Public Relations** 

Media Buying

Graphic Design

Marketing Research

Prof. & Mgmt. Dev. Training

Commercial Photography

Translation and Interpretation

Computer Programming Services

CODES SUPPORTED

Credentialed,
Former Journalists

Civilian & Military Experience

8742

7311

8743

7819

7319

7336

8732

8748

7335

D308

R701

R708

T006

R499

T001

R708

T001

D315

541613

541820

541820

512110

541830

54143

541910

611430

541930

541922

541511

Major Television Network Experience

#### OUR CAPABILITIES

The **Setroc Group, Inc.** is an Award-winning federally certified Service Disabled Veteran Owned Small Business (SDVOSB), HUBZone, and Nationally Certified Minority Business Enterprise (MBE). Team Setroc is comprised of talented storytellers who specialize in Multicultural Communications, Advertising, Video Production, and Public Relations.

# DRIVEN BY SERVICE, FOCUSED ON RESULTS.

#WeAreSetrocGroup

### OUR AWARDS





















2020 Small Business of the Year



2019
Service Disabled
Veteran Business
of the Year



- 2019
Armed
Forces Veteran
of the Year





## CONNECTED TO THE

#### CONTACT US

The Setroc Group, Inc.317 George StreetNew Brunswick, NJ 08901

866-920-1023





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LOCATIONS

171 Madison Avenue, Suite #1607.

New York, NY, 10016

III. 317 George Street. Suite #320.

New Brunswick, NJ 08901

134 West State Street.
Trenton, NJ 08608

1 Gateway Center, Suite #120.
Newark, NJ 07102

#### PAST PERFORMANCE



Marketing | Advertising | Events | Video Production



Graphic Design | Commercial Printing | Marketing



Digital Advertising | Social Media Strategy Video Production



Public and Media Multicultural Communications
Graphic Design



Video Production | Multicultural Communications Public and Media Relations



Multicultural | Graphic Design | Advertising



Public and Media Relations | Marketing Social Media Strategy | Multicultural Communications



Multicultural | Advertising



Web Development | Motion Picture | Video Production



Marketing Research and Public Opinion Polling



Digital Advertising | Social Media Strategy



Multicultural | Video Production | Graphic Design



Public and Media Relations | Events Multicultural Communications



Printing | Graphic Design



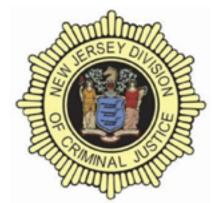
Web Development | Graphic Design | Branding



Design & Copywriting



Graphic Design | Professional Development



Video Production | Translation | Graphic Design



Experiential Marketing | Video Production Event Management



Multicultural Communications | Event Talent Acquisition | Public and Media Relations



Multicultural Communications | Event Talent | Acquisition Public and Media Relations | Social Media Strategy



Graphic Design | Animation | Video Production



Graphic Design | Multicultural | Public Relations



Multicultural | Media Strategy

