



Driven by Service
Focused on Results

STRATEGIC COMMUNICATIONS

- Integrated PR
- Marketing
- Media
- Film

OUR KEY DIFFERENTIATORS

- Multicultural Team Members
- LATAM | OCONUS Experience
- Credentialed, Former Journalists
- Civilian & Military Experience
- Major Television Network Experience

OUR CAPABILITIES

The Setroc Group, Inc. is an Award-winning federally certified Service Disabled Veteran Owned Small Business (SDVOSB), HUBZone, and Nationally Certified Minority Business Enterprise (MBE). Team Setroc is comprised of talented storytellers who specialize in Multicultural Communications, Advertising, Video Production, and Public Relations.

Driven By Service, Focused on Results.

OUR CORE COMPETENCIES

- Multicultural Outreach
- Integrated Marketing Solutions
- Advertising
- Video Production
- Graphic Design
- Public & Media Relations

CODES SUPPORTED

Marketing Consulting Services
Advertising Agencies
Public Relations
Motion Picture and Video
Media Buying
Graphic Design
Marketing Research
Prof. & Mgmt. Dev. Training
Translation and Interpretation
Commercial Photography

NAICS

541613
541820
541820
512110
541830
514430
541940
611430
541930
541922

SIC

8742
7311
8743
7819
7319
7336
8732
8299
8748
7335

PSC

D308
R701
R708
T006
R499
T001
R708
U006
T001
D315



CONTACT US

We are a team of over 25 Creative Innovators and Growing

📍 **The Setroc Group, Inc.**
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New Brunswick, NJ 08901

📞 866-920-1023
✉️ info@setrocgroupp.com
🌐 www.setrocgroupp.com

SOCIO ECONOMIC

- Established 2017
- Industry Size SMALL
- Certifications
 - Hispanic-American
 - Service Disabled Veteran Owned
 - NMSDC MBE
 - SBA HUBZone

OUR AWARDS



2022
Service Disabled
Veteran Under \$3M



2021
Univision Angel
Award



2021
Veteran Mentor
of the Year



2020
Small Business
of the Year



2019
Service Disabled Veteran
Business of the Year



2019
Armed Forces
Veteran of the Year



#WeAreSetrocGroup



▪ U.S. Department of Veterans Affairs

Marketing | Advertising | Events | Video Production



▪ U.S. Army

Web Development | Motion Picture
Video Production



▪ The Port Authority of NY & NJ

Graphic Design | Professional Development



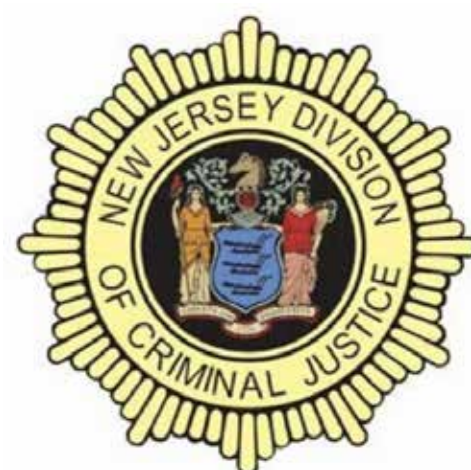
▪ NJ Division on Civil Rights

Digital Advertising | Social Media Strategy
Video Production



▪ New Jersey Motor Vehicle Commission

Marketing Research and Public Opinion Polling



▪ NJ Division of Criminal Justice

Video Production | Translation | Graphic Design



▪ NJ Attorney General

Graphic Design | Commercial Printing | Marketing



▪ New Jersey Department
Of Childrens and Families

Digital Advertising | Social Media Strategy



▪ Office Of Personnel Management

Experiential Marketing | Video Production
Event Management



▪ NJEDA

Public and Media | Multicultural Communications
Graphic Design



▪ New York State Office for People
With Developmental Disabilities

Multicultural | Video Production | Graphic Design



▪ BMW

Multicultural Communications | Event Talent
Acquisition | Public and Media Relations



▪ Robert Wood Johnson Barnabas Health

Video production | Multicultural Communications
Public and Media Relations



▪ Rutgers University

Public and Media Relations
Multicultural Communications | Events



▪ AARP

Multicultural Communications | Event Talent | Acquisition
Public and Media Relations | Social Media Strategy



▪ Hudson County

Multicultural | Graphic Design | Advertising



▪ Mercer County

Printing | Graphic Design



▪ The City of Newburgh
Police Department (CNPd)

Graphic Design | Multicultural | Public Relations



▪ The New NY Bridge

Public and Media Relations | Marketing | Social
Media Strategy | Multicultural Communications



▪ NJ Judiciary

Graphic Design | Animation | Video Production



▪ Veteran Institute for Procurement

Web Development | Graphic Design | Branding

Locations

- 171 Madison Avenue, Suite #1607. New York, NY, 10016
- 317 George Street. Suite #320. New Brunswick, NJ 08901
- 134 West State Street. Trenton, NJ 08608
- 1 Gateway Center, Suite #120. Newark, NJ 07102



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